Press Release

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Floor23 Digital in collaboration with NASA Tournament Lab Announces the "Hidden Figures: Multi-Aircraft UAS Challenge "

Germantown, WI: Floor23 Digital announces a new challenge competition in collaboration with the NASA Tournament Lab. Hidden Figures: Multi-Aircraft UAS Challenge 2 is a crowd-based challenge that seeks ideas for improving software. The challenge is to design a new user interface (UI) to improve an existing multi-vehicle ground control station interface.

Floor23 will execute a challenge and prize competition to meet NASA's goal to improve the UI design. The total competitive prize purse for this challenge will be $4,500 in cash awards.

Challenge Phase 1, we will invite competitors to submit their ideas and their methodology behind UI/UX design, align with previous experiences and their resume.We will select 10 candidates to participate in Challenge Phase 2. Each selected participant will receive $100 for minimum participation at the end of the challenge.

Challenge Phase 2, we will have the 10 invited participants to submit 3 to 5 new UI design mock-ups for ground control stations that will improve the multi-vehicle control functionality. This will include a set of information display requirements. Up to three winners will be chosen for first, second, and third place and receive awards of $2,000, $1,000, and $500, respectively.

Multi-Aircraft UAS Challenge 2 incentives include:

- Monetary awards up to a total prize pool of $4,500.
- Worldwide recognition for your contribution via social media, press releases, and demo days.

Multi-Aircraft UAS Challenge 2 will open for submissions on ==January 6th, 2023==, and will close on January 11th, 2023. For more information on submissions, guidelines, and rules, visit ==[URL of challenge page to be added]== Join our community to be notified of this challenge and more opportunities.

If you think you have what it takes to help improve the design, please get in touch with us! We would love to hear from you.

About Floor23 Digital: Floor23 is a tech company with an open innovation platform suite solving product, process, and engagement problems through crowd-based challenges and participant education. The mission at Floor23 is to create pathways for humans to experience unrestricted growth expressed so powerfully that it quantumly shifts organizational and economic success.

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